



The 2026 *OPEN MINDS*
TECHNOLOGY
 & Analytics Institute

 October 27-29, 2026  Philadelphia, PA



Become A Sponsor Or Exhibitor Today!

Invest In Tech Strategies That Drive Performance

Join **500+** industry leaders for an executive event dedicated to delivering expert insight on how to turn investments in technology, analytics, and cybersecurity into measurable improvements in clinical and operational performance.

OPEN MINDS' quality-over-quantity approach allows senior leaders to focus on what matters most: the strategic decisions that determine long-term viability and growth. Over three days of highly interactive learning, 30+ featured experts will dive deep into analytics, EHRs, and emerging innovations—covering technology selection and implementation, data-driven workforce priorities, improved clinical and administrative outcomes, patient satisfaction, and cybersecurity risk management.

95% Of Attendees Are **Executives Or Managers**

48% Of Attendees Are **C-Suite Senior Leaders**



79% Provider Organizations

30% Investors, Technology,
Pharmaceutical Consulting &
Press Organizations

6% Payer Organizations (Health Plans,
Accountable Care Organizations
(ACOs) & State/County Government)

15+ Hours Of
Networking
Opportunities

25+ Featured
Innovative
Exhibitors

7+ Hours Of
Scheduled Time
In The
Exhibit Hall

OPEN MINDS Educational Partnership

Educational partners are highlighted across all five of our executive institutes, **reaching over 2,500 industry decision-makers**. Partners also receive passes to attend each event, organization-wide access to *OPEN MINDS Circle Market Intelligence Membership*, 10% discounts on all sponsorship purchases, and more.

Top Reasons To Become A Sponsor

Connect with key decision-makers and leaders from specialty provider organizations, health plans, accountable care organizations, government agencies, and more.

Engage with executive attendees, including some of the largest specialty care providers in the U.S., through unique networking opportunities.

Make a lasting impression by reaching *OPEN MINDS* members through post-event coverage and on-demand content.

Build a shared vision for the future by hosting a private meeting coordinated through the *OPEN MINDS* team.

Showcase your expertise by becoming part of the main agenda for this highly regarded executive experience. The event offers a variety of presentation opportunities including seminars, product demonstrations, lunch and learn sessions, and more.

Explore everything Philadelphia has to offer while continuing to engage with your newly made connections!

Keynote | October 29, 2026

Health Care Beyond Medicine: How Highmark Is Reducing The Total Cost Of Care Through Its Social Care Network



Nebeyou Abebe
Senior Vice President, Social Health, **Highmark Health**

Executive Summits

 October 28, 2026



The 2026 OPEN MINDS CEO TECHNOLOGY & AI SUMMIT

Sponsored By:  **QUALIFACTS™**

 October 29, 2026



The 2026 OPEN MINDS ADDICTION & SUD SUMMIT

Sponsored By:  **Cantata**
HEALTH SOLUTIONS

Seminars | October 27, 2026



Creating A Winning Tech Strategy: Building A Digital Transformation Roadmap

Sponsored By:  **core**
EHR SOLUTIONS



Finding An EHR For Your Future: EHR Selection, Implementation & Optimization

Sponsored By:  **core**
EHR SOLUTIONS

Special Event

 October 28, 2026



The 2026 OPEN MINDS SMART HOME EXPO

Become Part Of The Innovative Agenda

Join us and host a unique, custom event, or select from one of our current sponsorship packages on the next page. We offer a wide variety of packages to meet any organizational goal.

Sponsorship Opportunity	Thought Leadership	Lead Generation	Awareness	Availability
The 2026 <i>OPEN MINDS</i> CEO Technology & AI Summit **	X	X	X	SOLD
The 2026 <i>OPEN MINDS</i> Addiction & SUD Summit **	X	X	X	SOLD
Finding An EHR For Your Future: The 2026 <i>OPEN MINDS</i> Best Practices Seminar On EHR Selection, Implementation & Optimization **	X	X	X	SOLD
Creating A Winning Tech Strategy: The 2026 <i>OPEN MINDS</i> Seminar On Building A Digital Transformation Roadmap **	X	X	X	SOLD
Knowledge Partner Breakout Session **	X	X	X	SOLD
Knowledge Partner Lunch & Learn Session **	X	X	X	AVAILABLE
Executive Table Talks Luncheon *		X	X	AVAILABLE
Product Demonstration Session *		X	X	AVAILABLE
Grand Opening Reception		X	X	AVAILABLE
Networking Reception		X	X	AVAILABLE
Attendee Lanyard		X	X	SOLD
Attendee Institute Hotel Keycard			X	AVAILABLE
Keynote Seat Drop or Hotel Room Drop			X	AVAILABLE
Executive Networking Breakfast		X	X	SOLD
Institute Wi-Fi			X	AVAILABLE
Institute Water Station			X	AVAILABLE
Institute Exhibit Space		X	X	AVAILABLE
Post-Lunch Pick-Me-Up		X	X	AVAILABLE
Institute Daily Coffee			X	AVAILABLE
Attendee Tote Bag			X	AVAILABLE
Morning Walk / Yoga			X	AVAILABLE
Institute Karaoke			X	AVAILABLE
Tote Bag Inserts For Non-Partners (Client Supplies item)			X	AVAILABLE
Exhibit Booth Food & Beverage Add-On			X	AVAILABLE
Custom Events *	X	X	X	AVAILABLE

* Includes speaking opportunity ** Includes speaking opportunity, recording, and post-event coverage

Sponsorship Opportunity	Standard Pricing	Partner Pricing	Availability
The 2026 <i>OPEN MINDS</i> CEO Technology & AI Summit	\$25,000	\$22,500	SOLD
The 2026 <i>OPEN MINDS</i> Addiction & SUD Summit	\$25,000	\$22,500	SOLD
Finding An EHR For Your Future: The 2026 <i>OPEN MINDS</i> Best Practices Seminar On EHR Selection, Implementation & Optimization	\$17,500	\$15,750	SOLD
Creating A Winning Tech Strategy: The 2026 <i>OPEN MINDS</i> Seminar On Building A Digital Transformation Roadmap	\$17,500	\$15,750	SOLD
Knowledge Partner Breakout Session	\$17,500	\$15,750	SOLD
Knowledge Partner Lunch & Learn Session	\$17,500+	\$15,750+	AVAILABLE
Executive Table Talks Luncheon	\$17,500+	\$15,750+	AVAILABLE
Product Demonstration Session	\$15,000	\$13,500	AVAILABLE
Grand Opening Reception	\$12,000	\$10,800	AVAILABLE
Networking Reception	\$12,000	\$10,800	AVAILABLE
Attendee Lanyard	\$12,000	\$10,800	SOLD
Attendee Institute Hotel Keycard	\$12,000	\$10,800	AVAILABLE
Keynote Seat Drop or Hotel Room Drop	\$12,000	\$10,800	AVAILABLE
Executive Networking Breakfast	\$10,000	\$9,000	SOLD
Institute Wi-Fi	\$8,000	\$7,200	AVAILABLE
Institute Water Station	\$7,500	\$6,750	AVAILABLE
Institute Exhibit Space	\$6,500	\$5,850	AVAILABLE
Post-Lunch Pick-Me-Up	\$6,500	\$5,850	AVAILABLE
Institute Daily Coffee	\$6,500 per day	\$5,850 per day	AVAILABLE
Attendee Tote Bag	\$6,500	\$5,850	AVAILABLE
Morning Walk / Yoga	\$6,500	\$5,850	AVAILABLE
Institute Karaoke	\$6,500	\$5,850	AVAILABLE
Tote Bag Inserts For Non-Partners (Client Supplies item)	\$1,000 per item	Included In Partnership	AVAILABLE
Exhibit Booth Food & Beverage Add-On	Custom Pricing	Custom Pricing	AVAILABLE
Custom Events	Custom Pricing	Custom Pricing	AVAILABLE