



The 2026 *OPEN MINDS* EXECUTIVE Leadership Retreat

 September 29 - October 1, 2026  Gettysburg, PA



Become A Sponsor Or Exhibitor Today!

Lead From The Inside Out – Revitalize Your Mindset As A Modern Leader

Join **300+** industry leaders for an executive event dedicated to helping today's health and human services executives develop decisive, informed leadership teams. Attendees will encounter three days of interactive experiences, dynamic sessions, and collaborative opportunities.

OPEN MINDS' quality-over-quantity approach allows senior leaders to focus on what matters most: the strategic decisions that determine long-term viability and growth. Over three days of highly interactive learning, 25+ featured experts will explore new approaches for transforming clinicians into leaders, succession planning best practices, nuances of the multigenerational workforce, trends in recruitment including AI, and ways that providers can improve their relationships with governing bodies, creating positive legislative action.

95% Of Attendees Are **Executives Or Managers**

48% Of Attendees Are **C-Suite Senior Leaders**



79% Provider Organizations

30% Investors, Technology,
Pharmaceutical Consulting &
Press Organizations

6% Payer Organizations (Health Plans,
Accountable Care Organizations
(ACOs) & State/County Government)

20+ Live Speaking
Opportunities With
Livestreaming &
Post-Event Coverage

5 Experiential
Leadership Tours

15+ Additional Hours
Of Networking
Opportunities

OPEN MINDS Educational Partnership

Educational partners are highlighted across all five of our executive institutes **reaching over 2,500 industry decision-makers**. Partners also receive passes to attend each event, organization-wide access to *OPEN MINDS Circle* Market Intelligence Membership, 10% discounts on all sponsorship purchases, and more.

Top Reasons To Become A Sponsor

Connect with key decision-makers and leaders from specialty provider organizations, health plans, accountable care organizations, government agencies, and more.

Engage with executive attendees, including some of the largest specialty care providers in the U.S., through unique networking opportunities.

Make a lasting impression by reaching *OPEN MINDS* members through post-event coverage and on-demand content.

Build a shared vision for the future by hosting a private meeting coordinated through the *OPEN MINDS* team.

Showcase your expertise by becoming part of the main agenda for this highly regarded executive experience. The event offers a variety of presentation opportunities including seminars, product demonstrations, lunch and learn, and more.

Explore everything Gettysburg has to offer while continuing to engage with your newly-made connections!

Keynote | September 30, 2026

The Future Of Long-Term Services & Supports: A Payer's Vision For Innovation, Access & Value



Anna Keith
Vice President, LTSS Product & Strategy, Centene

Executive Summits

September 30, 2026



The 2026 *OPEN MINDS* WORKFORCE BEST PRACTICES SUMMIT

Sponsored By: QUALIFACTS™

October 1, 2026



The 2026 *OPEN MINDS* CFO SUMMIT

Sponsored By: NetSMART

Keynote | October 1, 2026

Whole-Person Care In Action: Mercy Care's Blueprint For The Future Of Integrated Care



Tad Gary
Chief Executive Officer, Mercy Care

Seminars | September 29, 2026



Strategic Planning For Times Of Uncertainty: Nimble Data-Driven Planning



Clinical Excellence Best Practices: Engaging & Retaining Your Clinical Talent

Become Part Of The Innovative Agenda

Join us and host a unique, custom event, or select from one of our current sponsorship packages on the next page. We offer a wide variety of packages to meet any organizational goal.

Sponsorship Opportunity	Thought Leadership	Lead Generation	Awareness	Availability
The 2026 <i>OPEN MINDS</i> Workforce Best Practices Summit **	X	X	X	SOLD
The 2026 <i>OPEN MINDS</i> CFO Summit **	X	X	X	SOLD
Strategic Planning For Times Of Uncertainty: The 2026 <i>OPEN MINDS</i> Seminar On Nimble Data-Driven Planning **	X	X	X	AVAILABLE
Clinical Excellence Best Practices: The 2026 <i>OPEN MINDS</i> Executive Seminar On Engaging & Retaining Your Clinical Talent **	X	X	X	AVAILABLE
Knowledge Partner Breakout Session **	X	X	X	AVAILABLE
Knowledge Partner Lunch & Learn Session **	X	X	X	AVAILABLE
Executive Table Talks Luncheon *		X	X	AVAILABLE
Product Demonstration Session *		X	X	AVAILABLE
Grand Opening Reception		X	X	AVAILABLE
Networking Reception		X	X	AVAILABLE
Attendee Lanyard		X	X	SOLD
Attendee Institute Hotel Keycard			X	AVAILABLE
Keynote Seat Drop Or Hotel Room Drop			X	AVAILABLE
Executive Networking Breakfast		X	X	AVAILABLE
Institute Wi-Fi			X	AVAILABLE
Institute Water Station			X	AVAILABLE
Institute Exhibit Space		X	X	AVAILABLE
Post-Lunch Pick-Me-Up		X	X	AVAILABLE
Institute Daily Coffee			X	AVAILABLE
Attendee Tote Bag			X	AVAILABLE
Morning Walk / Yoga			X	AVAILABLE
Institute Karaoke			X	AVAILABLE
Tote Bag Inserts For Non-Partners (Client Supplies item)			X	AVAILABLE
Exhibit Booth Food & Beverage Add-On			X	AVAILABLE
Custom Events *	X	X	X	AVAILABLE

* Includes speaking opportunity

** Includes speaking opportunity, recording, and post-event coverage

Sponsorship Opportunity	Standard Pricing	Partner Pricing	Availability
The 2026 <i>OPEN MINDS</i> Workforce Best Practices Summit **	\$25,000	\$22,500	SOLD
The 2026 <i>OPEN MINDS</i> CFO Summit **	\$25,000	\$22,500	SOLD
Strategic Planning For Times Of Uncertainty: The 2026 <i>OPEN MINDS</i> Seminar On Nimble Data-Driven Planning **	\$17,500	\$15,750	AVAILABLE
Clinical Excellence Best Practices: The 2026 <i>OPEN MINDS</i> Executive Seminar On Engaging & Retaining Your Clinical Talent **	\$17,500	\$15,750	AVAILABLE
Knowledge Partner Breakout Session **	\$17,500	\$15,750	AVAILABLE
Knowledge Partner Lunch & Learn Session **	\$17,500+	\$15,750+	AVAILABLE
Executive Table Talks Luncheon *	\$17,500+	\$15,750+	AVAILABLE
Product Demonstration Session *	\$15,000	\$13,500	AVAILABLE
Grand Opening Reception	\$12,000	\$10,800	AVAILABLE
Networking Reception	\$12,000	\$10,800	AVAILABLE
Attendee Lanyard	\$12,000	\$10,800	SOLD
Attendee Institute Hotel Keycard	\$12,000	\$10,800	AVAILABLE
Keynote Seat Drop Or Hotel Room Drop	\$12,000	\$10,800	AVAILABLE
Executive Networking Breakfast	\$10,000	\$9,000	AVAILABLE
Institute Wi-Fi	\$8,000	\$7,200	AVAILABLE
Institute Water Station	\$7,500	\$6,750	AVAILABLE
Institute Exhibit Space	\$6,500	\$5,850	AVAILABLE
Post-Lunch Pick-Me-Up	\$6,500	\$5,850	AVAILABLE
Institute Daily Coffee	\$6,500 per day	\$5,850 per day	AVAILABLE
Attendee Tote Bag	\$6,500	\$5,850	AVAILABLE
Morning Walk / Yoga	\$6,500	\$5,850	AVAILABLE
Institute Karaoke	\$6,500	\$5,850	AVAILABLE
Tote Bag Inserts For Non-Partners (Client Supplies item)	\$1,000 per item	Included In Partnership	AVAILABLE
Exhibit Booth Food & Beverage Add-On	Custom pricing	Custom pricing	AVAILABLE
Custom Events *	Custom pricing	Custom pricing	AVAILABLE