



The 2026 *OPEN MINDS*
SERVICE
 Excellence Institute



August 11-13, 2026



San Francisco, CA



Become A Sponsor Or Exhibitor Today!

Build Momentum By Advancing Better Care

Join **450+** industry leaders for an executive event dedicated to helping organizations serving complex consumers turn insight into action—solving the toughest executive challenges: emerging clinical trends, expand and refine service offerings, optimize operational workflows, and leverage innovative technologies to deliver exceptional care.

OPEN MINDS 'quality over quantity' approach enables senior leadership to focus directly on the overarching strategic vision required for organizations to thrive and stay competitive in the changing market. During the three days of interactive learning opportunities, 40+ featured experts will dive deep into strategies for whole-person care, using AI in your workforce optimization strategy, innovative metrics-based programs, and growth opportunities beyond private equity.

95% Of Attendees Are **Executives Or Managers**

48% Of Attendees Are **C-Suite Senior Leaders**



79% Provider Organizations

30% Investors, Technology,
Pharmaceutical Consulting &
Press Organizations

6% Payer Organizations (Health Plans,
Accountable Care Organizations
(ACOs) & State/County Government)

15+ Hours Of
Networking
Opportunities

25+ Featured
Innovative
Exhibitors

7+ Hours Of
Scheduled Time
In The
Exhibit Hall

OPEN MINDS Educational Partnership

Educational partners are highlighted across all five of our executive institutes **reaching over 2,500 industry decision-makers**. Partners also receive passes to attend each event, organization-wide access to *OPEN MINDS* Circle Market Intelligence Membership, 10% discounts on all sponsorship purchases, and more.

Top Reasons To Become A Sponsor

Connect with key decision-makers and leaders from specialty provider organizations, health plans, accountable care organizations, government agencies, and more.

Engage with executive attendees, including some of the largest specialty care providers in the U.S., through unique networking opportunities.

Make a lasting impression by reaching *OPEN MINDS* members through post-event coverage and on-demand content.

Build a shared vision for the future by hosting a private meeting coordinated through the *OPEN MINDS* team.

Showcase your expertise by becoming part of the main agenda for this highly regarded executive experience. The event offers a variety of presentation opportunities including seminars, product demonstrations, lunch and learns, and more.

Explore everything San Francisco has to offer while continuing to engage with your newly-made connections!

Keynote | August 13, 2026

Combining Smart Data & Collaboration For Better Performance With Banner Health



Marjorie Bessel, M.D.
Executive Vice President & Chief Clinical Officer,
Banner Health

Executive Summit

 August 12, 2026



The 2026 *OPEN MINDS* **AGING IN PLACE SUMMIT**

Featured Event

 August 12, 2026



The 2026 *OPEN MINDS* **DIGITAL THERAPEUTICS EXPO**

Seminars | August 11, 2026



Portfolio Management To Optimize Organizational Performance: How To Optimize, Retire & Build A Service Line Portfolio For The Future

Sponsored By:  **QUALIFACTS™**



Optimizing Health Plan Contracting: Building Referrals, Revenue & Margins

Become Part Of The Innovative Agenda

Join us and host a unique, custom event, or select from one of our current sponsorship packages on the next page. We offer a wide variety of options to meet any organizational goal.



San Francisco, CA

Sponsorship Opportunity	Thought Leadership	Lead Generation	Awareness	Availability
The 2026 <i>OPEN MINDS</i> Aging In Place Summit **	X	X	X	AVAILABLE
Optimizing Health Plan Contracting: Building Referrals, Revenue & Margins **	X	X	X	AVAILABLE
Portfolio Management To Optimize Organizational Performance: How To Optimize, Retire & Build A Service Line Portfolio For The Future **	X	X	X	SOLD
Knowledge Partner Breakout Session **	X	X	X	AVAILABLE
Knowledge Partner Lunch & Learn Session **	X	X	X	AVAILABLE
Executive Table Talks Luncheon *		X	X	AVAILABLE
Innovation Award **	X		X	SOLD
Product Demonstration Session *		X	X	AVAILABLE
Networking Reception		X	X	AVAILABLE
Attendee Lanyard		X	X	SOLD
Attendee Institute Hotel Keycard			X	AVAILABLE
Keynote Seat Drop Or Hotel Room Drop			X	AVAILABLE
Executive Networking Breakfast		X	X	SOLD
Institute Wi-Fi			X	AVAILABLE
Institute Water Station			X	AVAILABLE
Institute Exhibit Space		X	X	AVAILABLE
Post-Lunch Pick-Me-Up		X	X	AVAILABLE
Institute Daily Coffee			X	AVAILABLE
Attendee Tote Bag			X	AVAILABLE
Morning Walk / Yoga			X	AVAILABLE
Institute Karaoke			X	AVAILABLE
Tote Bag Inserts For Non-Partners (Client Supplies item)			X	AVAILABLE
Exhibit Booth Food & Beverage Add-On			X	AVAILABLE
Custom Events *	X	X	X	AVAILABLE

* Includes speaking opportunity

** Includes speaking opportunity, recording, and post-event coverage

Sponsorship Opportunity	Standard Pricing	Partner Pricing	Availability
The 2026 <i>OPEN MINDS</i> Aging In Place Summit **	\$25,000	\$22,500	AVAILABLE
Optimizing Health Plan Contracting: Building Referrals, Revenue & Margins **	\$25,000	\$22,500	AVAILABLE
Portfolio Management To Optimize Organizational Performance: How To Optimize, Retire & Build A Service Line Portfolio For The Future **	\$17,500	\$15,750	SOLD
Knowledge Partner Breakout Session **	\$17,500	\$15,750	AVAILABLE
Knowledge Partner Lunch & Learn Session **	\$17,500	\$15,750	AVAILABLE
Executive Table Talks Luncheon *	\$17,500+	\$15,750+	AVAILABLE
Innovation Award **	\$17,500	\$15,750	SOLD
Product Demonstration Session *	\$15,000	\$13,500	AVAILABLE
Networking Reception	\$12,000	\$10,800	AVAILABLE
Attendee Lanyard	\$12,000	\$10,800	SOLD
Attendee Institute Hotel Keycard	\$12,000	\$10,800	AVAILABLE
Keynote Seat Drop Or Hotel Room Drop	\$12,000	\$10,800	AVAILABLE
Executive Networking Breakfast	\$10,000	\$9,000	SOLD
Institute Wi-Fi	\$8,000	\$7,200	AVAILABLE
Institute Water Station	\$7,500	\$6,750	AVAILABLE
Institute Exhibit Space	\$6,500	\$5,850	AVAILABLE
Post-Lunch Pick-Me-Up	\$6,500	\$5,850	AVAILABLE
Institute Daily Coffee	\$6,500 per day	\$5,850 per day	AVAILABLE
Attendee Tote Bag	\$6,500	\$5,850	AVAILABLE
Morning Walk / Yoga	\$6,500	\$5,850	AVAILABLE
Institute Karaoke	\$6,500	\$5,850	AVAILABLE
Tote Bag Inserts For Non-Partners (Client Supplies item)	\$1,000 per item	Included In Partnership	AVAILABLE
Exhibit Booth Food & Beverage Add-On	Custom pricing	Custom pricing	AVAILABLE
Custom Events *	Custom pricing	Custom pricing	AVAILABLE