



The 2026 **OPEN MINDS**
STRATEGY
 & Innovation Institute



June 9-11, 2026



New Orleans, LA



Become A Sponsor Or Exhibitor Today!

Innovate Your Future For A Competitive Advantage

Join **400+** industry leaders for an executive event dedicated to keep organizations serving complex consumers at the forefront of a rapidly evolving landscape. This event equips leaders with forward-looking insights on emerging issues, shifting regulatory requirements, and the scalable solutions needed to stay competitive.

OPEN MINDS' quality-over-quantity approach allows senior leaders to focus on what matters most: the strategic decisions that determine long-term viability and growth. Over three days of highly interactive learning, 40+ featured experts will explore modern marketing strategies that sharpen differentiation, advanced strategic planning frameworks, innovative service line development, and practical tools to help organizations stand out in an increasingly crowded market.

95% Of Attendees Are **Executives Or Managers**

48% Of Attendees Are **C-Suite Senior Leaders**



79% Provider Organizations

30% Investors, Technology,
Pharmaceutical Consulting &
Press Organizations

6% Payer Organizations (Health Plans,
Accountable Care Organizations
(ACOs) & State/County Government)

15+ Hours Of
Networking
Opportunities

30+ Featured
Innovative
Exhibitors

7+ Hours Of
Scheduled
Time In The
Exhibit Hall

OPEN MINDS Educational Partnership

Educational partners are highlighted across all five of our executive institutes **reaching over 2,500 industry decision-makers**. Partners also receive passes to attend each event, organization-wide access to *OPEN MINDS Circle Market Intelligence Membership*, 10% discounts on all sponsorship purchases, and more.

Top Reasons To Become A Sponsor

Connect with key decision-makers and leaders from specialty provider organizations, health plans, accountable care organizations, government agencies, and more.

Engage with executive attendees, including some of the largest specialty care providers in the U.S., through unique networking opportunities.

Make a lasting impression by reaching *OPEN MINDS* members through post-event coverage and on-demand content.

Build a shared vision for the future by hosting a private meeting coordinated through the *OPEN MINDS* team.

Showcase your expertise by becoming part of the main agenda for this highly regarded executive experience. The event offers a variety of presentation opportunities including seminars, product demonstrations, lunch and learns, and more.

Explore everything New Orleans has to offer while continuing to engage with your newly-made connections!

Keynote | June 10, 2026

Inside The Payer View: The Future Of Addiction Treatment Service Delivery



Debra Nussbaum, Ph.D., LCSW

Senior Director, Behavioral Health Evidence Based Services, National SUD Strategy Lead, **Optum**

Executive Summits

June 10, 2026

The 2026 *OPEN MINDS* **AUTISM & I/DD EXECUTIVE SUMMIT**

Sponsored By:



June 11, 2026



The 2026 *OPEN MINDS* **GOVERNMENT HEALTH & HUMAN SERVICES EXECUTIVE SUMMIT**

Sponsored By: **Bamboo Health**

Featured Events



The 2026 *OPEN MINDS* **PITCH DAY**

Sponsored By:



Seminars | June 9, 2026



MA&A Strategy For A Shifting Market: Planning & Succeeding In Increasing Scale



Improving Consumer Experience: Creating Better Engagement & Increasing Revenue

Sponsored By: **QUALIFACTS**

Become Part Of The Innovative Agenda

Join us and host a unique, custom event, or select from one of our current sponsorship packages on the next page. We offer a wide variety of package to meet any organizational goal.

Sponsorship Opportunity	Thought Leadership	Lead Generation	Awareness	Availability
The 2026 <i>OPEN MINDS</i> Autism & I/DD Executive Summit **	X	X	X	SOLD
The 2026 <i>OPEN MINDS</i> Government Health & Human Services Executive Summit **	X	X	X	SOLD
MA&A Strategy For A Shifting Market: The 2026 <i>OPEN MINDS</i> Seminar On Planning & Succeeding In Increasing Scale **	X	X	X	AVAILABLE
Improving Consumer Experience: The 2026 <i>OPEN MINDS</i> Executive Seminar On Creating Better Engagement & Increasing Revenue **	X	X	X	SOLD
Knowledge Partner Breakout Session **	X	X	X	AVAILABLE
Knowledge Partner Lunch & Learn Session **	X	X	X	AVAILABLE
Executive Table Talks Luncheon *		X	X	AVAILABLE
Product Demonstration Session *		X	X	AVAILABLE
Grand Opening Reception		X	X	SOLD
Networking Reception		X	X	AVAILABLE
Attendee Lanyard		X	X	SOLD
Attendee Institute Hotel Keycard			X	AVAILABLE
Keynote Seat Drop Or Hotel Room Drop			X	AVAILABLE
Executive Networking Breakfast		X	X	SOLD
Institute Wi-Fi			X	AVAILABLE
Institute Water Station			X	AVAILABLE
Institute Exhibit Space		X	X	AVAILABLE
Post-Lunch Pick-Me-Up		X	X	AVAILABLE
Institute Daily Coffee			X	AVAILABLE
Attendee Tote Bag			X	AVAILABLE
Morning Walk / Yoga			X	AVAILABLE
Institute Karaoke			X	AVAILABLE
Tote Bag Inserts For Non-Partners (Client Supplies item)			X	AVAILABLE
Exhibit Booth Food & Beverage Add-On			X	AVAILABLE
Custom Events *	X	X	X	AVAILABLE

* Includes speaking opportunity ** Includes speaking opportunity, recording, and post-event coverage

Sponsorship Opportunity	Standard Pricing	Partner Pricing	Availability
The 2026 <i>OPEN MINDS</i> Autism & I/DD Executive Summit	\$25,000	\$22,500	SOLD
The 2026 <i>OPEN MINDS</i> Government Health & Human Services Executive Summit	\$25,000	\$22,500	SOLD
MA&A Strategy For A Shifting Market: The 2026 <i>OPEN MINDS</i> Seminar On Planning & Succeeding In Increasing Scale	\$17,500	\$15,750	AVAILABLE
Improving Consumer Experience: The 2026 <i>OPEN MINDS</i> Executive Seminar On Creating Better Engagement & Increasing Revenue	\$17,500	\$15,750	SOLD
Knowledge Partner Breakout Session	\$17,500	\$15,750	AVAILABLE
Knowledge Partner Lunch & Learn Session	\$17,500+	\$15,750+	AVAILABLE
Executive Table Talks Luncheon	\$17,500+	\$15,750+	AVAILABLE
Product Demonstration Session	\$15,000	\$13,500	AVAILABLE
Grand Opening Reception	\$12,000	\$10,800	SOLD
Networking Reception	\$12,000	\$10,800	AVAILABLE
Attendee Lanyard	\$12,000	\$10,800	SOLD
Attendee Institute Hotel Keycard	\$12,000	\$10,800	AVAILABLE
Keynote Seat Drop Or Hotel Room Drop	\$12,000	\$10,800	AVAILABLE
Executive Networking Breakfast	\$10,000	\$9,000	SOLD
Institute Wi-Fi	\$8,000	\$7,200	AVAILABLE
Institute Water Station	\$7,500	\$6,750	AVAILABLE
Institute Exhibit Space	\$6,500	\$5,850	AVAILABLE
Post-Lunch Pick-Me-Up	\$6,500	\$5,850	AVAILABLE
Institute Daily Coffee	\$6,500 per day	\$5,850 per day	AVAILABLE
Attendee Tote Bag	\$6,500	\$5,850	AVAILABLE
Morning Walk / Yoga	\$6,500	\$5,850	AVAILABLE
Institute Karaoke	\$6,500	\$5,850	AVAILABLE
Tote Bag Inserts For Non-Partners (Client Supplies item)	\$1,000 per item	Included In Partnership	AVAILABLE
Exhibit Booth Food & Beverage Add-On	Custom pricing	Custom pricing	AVAILABLE
Custom Events	Custom pricing	Custom pricing	AVAILABLE